



# VENDOR/EXHIBITOR SPACE RENTAL APPLICATION

IMPORTANT - THIS APPLICATION WILL ONLY BE CONSIDERED IF ALL AREAS ARE FULLY COMPLETED AND DEPOSIT/FULL PAYMENT IS ENCLOSED.

## 1 COMPANY INFORMATION

Company Name \_\_\_\_\_ Address \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip \_\_\_\_\_ Telephone ( ) \_\_\_\_\_  
 INTERNAL Contact Name \_\_\_\_\_ Title \_\_\_\_\_ Email \_\_\_\_\_  
 Website \_\_\_\_\_ ON SITE Contact Name \_\_\_\_\_ Cell # ( ) \_\_\_\_\_  
 RIG DRIVER'S Info (if applicable) Name \_\_\_\_\_ Email \_\_\_\_\_ Cell # ( ) \_\_\_\_\_

## 2 You MUST list the products/manufacturers OR services you will be promoting in your booth space\*\*.

\_\_\_ **Sponsor - No Charge for Booth Space**

## 3 BOOTH SPACE SIZE & PAYMENT INFORMATION

*Electric Not Available*

### BOOTH SPACE NEEDED FOR SELECTED EVENT

\_\_\_ 10x20 (\$1,100) \_\_\_ 20x40 (\$1,100) \_\_\_ 20x80 (\$1,200) \_\_\_ 20x100 (\$1,400)  
 \_\_\_ April 23 - 25, 2021

**Holley LS Fest West**  
 Las Vegas Motor Speedway  
 Las Vegas, NV

\_\_\_ 10x20 (\$1,100) \_\_\_ 20x40 (\$1,100) \_\_\_ 20x80 (\$1,200) \_\_\_ 20x100 (\$1,400)  
 \_\_\_ September 10 - 12, 2021

**Holley LS Fest East**  
 Beech Bend Raceway  
 Bowling Green, KY

\_\_\_ 10x20 (\$800) \_\_\_ 20x40 (\$800) \_\_\_ 20x80 (\$900) \_\_\_ 20x100 (\$1,000)  
 \_\_\_ September 17 - 18, 2021

**Holley MoParty**  
 Beech Bend Raceway  
 Bowling Green, KY

\_\_\_ 20x20 (\$625) \_\_\_ 20x40 (\$875) \_\_\_ 20x80 (\$1,375) \_\_\_ 90 & Larger (Call)  
 \_\_\_ September 30 - Oct 3, 2021

\_\_\_ Tickets @\$75 each  
**Holley Intergalactic Ford Festival**  
 Beech Bend Raceway  
 Bowling Green, KY

### Check-in Required to receive Credentials

**Move in and set-up Time: Thursday 1 PM**

**Teardown Time: Sunday 3 PM**

**Please do not start teardown/dismantle before 3pm**

### PAYMENT METHOD:

**I HAVE ENCLOSED A COMPANY CHECK (NO PERSONAL CHECKS ACCEPTED) OR MONEY ORDER FOR:**

\$ \_\_\_\_\_ Total/Balance Due

**- OR - PLEASE CHARGE THE FOLLOWING TO MY MASTERCARD OR VISA:**

# \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Exp Date: \_\_\_\_\_

CVN# \_\_\_\_\_ Cardholder Name: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_ (credit card fee 3.65%)

## 4 TERMS: LS Fest West, East & MoParty will receive four vendor/exhibitor passes and one parking pass for each booth frontage.

Intergalactic Ford Festival is a combined event with NMRA and vendors must purchase tickets for their booth staff. Credentials are not mailed, they are issued during check-in hours only.

## 5 Display Vehicle(s): If you plan to have a display vehicle(s) in your booth space, the vehicle(s) **MUST BE PLACED & STAY** in your booth from 9 am to 5pm daily. **NO** driving in/out privileges allowed with display vehicles, unless registered in the event.

Authorized Signature X \_\_\_\_\_ Date \_\_\_\_\_  
UPON ACCEPTANCE, THIS APPLICATION BECOMES YOUR CONTRACT AND INVOICE  
 Name (print or type) \_\_\_\_\_ Title \_\_\_\_\_

Application Accepted by Holley \_\_\_\_\_ Date \_\_\_\_\_

## 6 Please Mail, Fax or email to: [lsfest@fm3marketing.com](mailto:lsfest@fm3marketing.com)



## 2021 VENDOR/EXHIBITOR RULES AND REGULATIONS

### EVENT RULES:

- Display Vehicle(s): If you plan to have a display vehicle(s) in your booth space, the vehicle(s) MUST BE PLACED & STAY in your booth from 9am to 6pm daily. NO driving in/out privileges allowed with display vehicles, unless registered in the event.
- Manufacturers' Midway Hours: Friday, 9 am to 6 pm; Saturday 9 am to 6 pm; Sunday 9 am to 4 pm. Sunday Teardown/Dismantle begins at 4 pm. Please do not start teardown/dismantle before 4pm.
- Security: Will be provided throughout the event, including overnight. However, we cannot guarantee against loss or theft. Please take reasonable precautions with your property.
- Banner Placement: Banner placement on the grounds is first-come first-served.
- No Electrical Service for Vendor booths will be available. All vendors must be self-contained. Generators must be placed so as to not disturb other vendors.
- Sales Tax in Kentucky: All vendors must charge 6% sales tax on all sales and remit to Ky Dept of Revenue. Form will be available at event and must be submitted even if no sales were made.

### TERMS AND CONDITIONS:

- Payment: Booth space will be billed and is due 50% upon signing; remaining 50% 30 days in advance of the event.
- Cancellation: 50% up to 30 days in advance of the event; 100% from 30 days in advance to move-in.
- Apparel: No apparel sales allowed at LS Fest West, Las Vegas. Apparel sales at LS Fest East, Bowling Green allowed.
- Subletting: No subletting or sharing of booth space. Space is for one company only.
- Insurance and Liability: Show management or their respective sponsors or agents, nor the show facilities, are responsible for injury, loss or damage from any cause whatsoever that may be suffered by a vendor, employee of the vendor or property belonging to the vendor or vendor's employee. The vendor, upon signing this agreement, expressly releases the foregoing named individuals and employees from all claims for such loss, cancellation, damage, or injury. Show Management nor show facility assumes no responsibility or liability for goods delivered to the fairgrounds, or for materials left in a facility building or on the grounds after closing hours. By signing this agreement, the vendor acknowledges that he/she has a valid liability policy with an insurance company that is recognized by the state(s) in which the event(s) occur(s). The policy must list **Holley/MSD, FM3 Performance Marketing and/or Las Vegas Motor Speedway** for LVSM event **or Beech Bend Raceway** for Bowling Green events as additional insureds. A Certificate of Insurance (COI) must be presented before start of event. You will receive specific COI requirements no later than 45 days prior to the event.
- Taxes and Fees: Your company is responsible for any permit fees or taxes that may be required by local authorities.